



DIV. THREE

**Swindon Town**

v

**TRANMERE**

Official Programme

10p



**WOULDN'T  
A PINT  
GO DOWN  
WELL  
TONIGHT?**



**Best Bitter Beer**

**ARKELLS** 

**Traditional draught beers**





# Swindon Town Football Company Limited

Registered Office County Ground Swindon Telephone No. 22118

President **W. J. Castle**

Vice-Presidents **J. Davies, F. Plyer,  
H. Williams, R. Fricker, H. E. Lane**

Directors Chairman **C. J. Green**

Vice-Chairman **C. Cowley**

Directors **C. Day, A. W. Done, M. Earle,  
R. Stephenson, T. J. Kearsley W. Dore**

Financial Manager/ Company Secretary **R.A. Morse**

Administrative Manager/  
Secretary **R.J. Jefferies**

Team Manager **D. T. Williams**

Pools Manager **D. Buswell**

Club Medical Officer **Dr. J. Nicholas**

## NEWS & VIEWS NEWS & VIEWS NEWS & VIEWS



Welcome back to Tranmere Rovers this afternoon. At the end of season 1974/75, they were rather unlucky to be relegated to Division 4, after finishing third from bottom with 37 points, and quite a good goal average.

However, at the end of Season 1975/76, they returned to Division 3 having gained 58 points from 46 games, and a good goal average of 89 goals to 55. Quite an impressive record. They have made a good start this season, and are placed in the middle of the table with 11 points from 11 games to date. 4 of their points have been obtained away from home, with goal average of 5 -6, which speaks for itself.

In season 1974/75 (when they were relegated) Tranmere drew 0 - 0 at the County Ground in the fourth game of the season.

The away fixture played on 21st October, resulted in a resounding win of 3 goals to 0 for the home team. Figuring in the outside right position (Sorry we still think on the old names) in that match, and incidentally also at Swindon was a player named Coppel.

He showed his skill and ability that evening, by his splendid runs. It was soon after that game, he was transferred to Manchester United, where he is currently displaying fine form.

Tranmere, does not command big gates, and must struggle to keep their heads above water,

as they are in competition with two of the greatest clubs in the country namely Everton and Liverpool, who are right on their doorstep.

Tranmere is a very happy club, famed for its hospitality, and the welcome of the bright and cheerful resounding voice of Bill Bothwell, so well known on Television and Radio.

It is as great a pleasure to meet him as it was to hear him on Radio at mid-day on Saturday. Bill always puts the record straight.

How sadly we miss Sports Parade, although he still speaks in Sport on Two.

Although Tranmere has been in existence for almost one hundred years, they have never hit the high spots, but have produced some great players. Probably two of the best centre-forwards ever, Dixie Dean and "Pongo" Waring. Now they seem to have found a worthy successor in their present player Ronnie Moore, who last season scored a total of 37 goals.

This was due in no small measure to new manager Johnny Ring, who persevered with Moore at centre-forward in spite of the players' wishes not to play up front. It was a great triumph for the manager who gained promotion in his first season.



# Talk of the Town

By the Chairman

Today we play our second successive home game and on Tuesday next, we play at home again against Crystal Palace. Today's match against Tranmere is a chance to prove to our supporters that we really mean business this season and if we can finish in front of goal, like we did against Northampton then we shall all be happy.

On Tuesday last we made the trip to Bury and what a good performance our lads turned on. Bury had played 8 games on the trot without losing a point at home, which made our win even more valuable. We arrived home at 2.00 a.m. in the morning, but the journey home was most enjoyable. We had our usual fantastic support from Swindon with a full coach load. This is really wonderful.

Monday the 1st November is the evening of our Annual General Meeting and this year it is being held in the premises of our new Supporters Club. This will be the seventy-ninth Annual Meeting of our Club and what a difference the founder members would see if they could return today.

Although we often receive criticism sometimes we receive praise, and this week we received a solicitor's letter informing us that the late Mr. Henry Squires Sharpo of Hungerford had bequeathed £100 to our Club for the pleasure which he had derived from his association with our games. I think that this is the second time we have received a bequeath of this nature, the other generous gift being from the late Peter Chambers.

Good news for our supporters who use the facilities of our new Supporters Social Club, is that we are open after match days to sell tea, coffee, soft drinks and food. The television is available for the sports results which we are all interested in after the game and for those who are not in a hurry to get home, the bar opens at 6.00 p.m.

Tonight we would like to see you at the Carterton Social Centre on the occasion of the Carterton & Burford Supporters Dance in aid of our funds. Dancing is to the music of Sounds Unlimited from 8.00 to 12.00 and a licensed bar is provided.

Our youths are being kept busy with the Midland Youth Fixtures, London Combination games and also friendly games that Jack Smith arranges with the Youth Leagues of Swindon and District. On Sunday we are taking a young side to Ashford in Kent. Our scout in this area informs us that there are several very promising boys in Kent and on Sunday by playing against our boys, Jack will be able to access their strengths.

We also have a trial game at Shrivenham Road for young boys this weekend.

Heres hoping you all enjoy today's game and thank you for coming.



**NEXT MATCH**

**DIVISION III**

**Tuesday next, 2nd November, 1976**

**Crystal Palace**

**K.O. 7.30 p.m.**





Do you require

**Tracked or Wheeled Excavators**  
**Tracked or Wheeled Shovels**  
**Tractors and Scrapers**  
**Bulldozers**  
**Tipper Lorries**  
**Low Loaders**

***THEN HIRE FROM***

**H Hibberd Ltd**

**PLANT HIRE CONTRACTORS**

**29 Newport Street, Swindon**

**Tel: Swindon 36125 or 23876**



# OUR VISITORS

by Tony Pullein

## TRANMERE

### **DICKIE JOHNSON (Goalkeeper)**

Dickie developed his goalkeeping arts at Prenton Park and, after making his debut in 1971/72, took over fully from Tommy Lawrence three seasons ago.

League record: Tranmere 150 aps.

### **RAY MATHIAS (Defender)**

Another Tranmere discovery, Ray has been in the senior side for almost ten years now. He played his first League match during the 1967/68 campaign.

League record: Tranmere 331 (5) aps., 5 gls.

### **DAVID PHILPOTTS (Defender)**

Tranmere signed David from Coventry in 1974 and put him immediately into their senior team. He had an embarrassing experience in the first game this season when he turned a ball back to his own goalkeeper — but over his head — from 40 yards to score the winning goal for Chester!

League record: Coventry 3 aps; Southport (loan) 8 aps.; Tranmere 95 aps., 4 gls.

### **LES PARRY (Defender)**

Les came through the juniors to make his first-team debut in 1972/73. It wasn't until last season, though, that he won a regular place.

League record: Tranmere 42(3) aps.

### **EDDIE FLOOD (Defender)**

Eddie commenced his professional days on the other side of the Mersey at Anfield. But he didn't get into Liverpool's League eleven so he joined Tranmere in 1971.

League record: Liverpool nil aps; Tranmere 131(1) aps., 3 gls.

### **CLIVE GRIFFITHS (Defender)**

Clive joined Tranmere, initially on loan, from Manchester United last season. He got only a few chances in the Reds' senior side and left on a loan period with Plymouth two seasons ago.

League record: Man. Un. 7 aps; Plymouth 10(1) aps; Tranmere 31 aps.

### **TOMMY YOUNG (Midfield)**

Tommy played four seasons in Falkirk's senior team before transferring to Tranmere in 1972 and he has been a fixture in the team since his arrival.

League record: Falkirk 83(9) aps; 33 gls.; Tranmere 160(2) aps., 23 gls.

### **BILL KENNY (Midfield)**

Bill spent his formative years with Everton but when it was clear that he was not going to get much chance as a League player at Goodison, he switched to Tranmere in 1975.

League record: Everton 10(3) aps; Tranmere 30(11) aps., 4 gls.

### **BOB TYNAN (Midfield)**

Yet another player to make his way through the junior set-up, Bob got his break in 1972/73 when making his League bow. He has scored three times this season.

League record: Tranmere 116(2) aps., 19 gls.

### **EDDIE CLIFF (Midfield)**

Eddie has only recently returned to England after a spell in the U.S.A. Once a defender with Burnley, he moved to Notts. County in 1973 and a year later went on loan to Lincoln before trying his luck across the Atlantic.

League record: Burnley 20 aps; Notts. Co. 5 aps; Lincoln (loan) 3 aps; Tranmere 2 aps.

### **MARK PALIOS (Midfield)**

Though he had been a regular player for three seasons, Mark has found himself confined to the substitute's bench for much of this season.

League record: Tranmere 91(12) aps., 13 gls.

### **STEVE PELOW (Midfield)**

A former Swindon player, Steve began his career with Liverpool, making a couple of First Division appearances, before moving to Swindon in 1970. He spent three years at the County Ground, then in 1973/74 went first to Nottingham Forest, then to Mansfield on loan, and, finally, to Tranmere.

League record: Liverpool 2 aps; Swindon 37(3) aps., 11 gls; Nottm. For. 3 aps; Mansfield (loan) 4 aps., 3 gls; Tranmere 86(3) aps., 17 gls.

### **RON MOORE (Striker)**

Ron enjoyed a sensational season last term, scoring 37 goals. This included three four-goal hits - two of those in successive games! He has scored only twice this season, though.

League record: Tranmere 147 aps., 40 gls.

### **RUSSELL ALLEN (Forward)**

Russell tried his luck with both W.B.A. and Cambridge, without much success, before signing for Tranmere in 1973 and getting his first chance in League football. He has scored three times this season.

League record: W.B.A. nil aps; Cambridge nil aps; Tranmere 62(19) aps., 18 gls.

N.B. Statistics up to and including October 23rd, 1976.

## REFEREE

**GARDENER, COLIN W.J. (Gloucester)**  
From 1962 has graduated via Taunton and District (Saturday), Somerset Senior and the Southern Leagues to the Football League List. Refereed a Southern League Cup Semi-Final in 1972.





Back Row (L to R) J. A. King (Team Manager), D. W. Russell (Secretary), C. L. Griffiths, D. Philpotts, R. Moore, D. Johnson, L. Parry, M. Palios, E. Flood, W. Kenny, E. Robertson.

Front Row (L to R) R. Allen, B. Mitchell, S. Peplow, R. Mathias, R. Tynan, T. Young.

DIVISION THREE LEAGUE TABLE (up to and including October 26th, 1976)

	Home					Away					Pts	Avge. Home Gate (23-10-76)	Top League Scorer(s)	
	P	W	D	L	F	A	W	D	L	F				A
Brighton & H.A.	12	5	1	0	22	6	2	2	2	6	8	17	17428	Peter Ward 9
Wrexham	11	5	1	0	11	3	3	0	2	13	7	17	6643	Bill Ashcroft, Bobby Shinton 8
Shrewsbury Town	12	5	0	0	16	3	2	2	3	8	9	16	4335	Chic Bates 7
Lincoln City	12	2	3	0	7	3	4	1	2	11	8	16	8183	John Ward 8
Swindon Town	13	5	1	0	17	7	2	1	4	4	9	16	7636	Dave Moss 5
Crystal Palace	12	5	1	1	12	7	1	2	2	3	4	15	14168	Dave Swindlehurst 4
Chester	13	3	1	2	6	6	3	2	2	6	7	15	3991	Paul Crossley 5
Sheffield Wed.	12	4	2	1	12	4	1	2	2	6	10	14	13502	Roger Wylde 8
Bury	12	6	0	1	16	5	0	2	3	5	14	14	6007	Andy Rowland 7
Preston N.E.	12	4	2	0	17	6	0	3	3	5	9	13	7215	Alex Bruce, Mike Elwiss 8
Rotherham United	12	3	3	1	14	8	1	2	2	5	6	13	4448	Alan Crawford, David Gwyther, Trevor Phillips 5
Mansfield Town	11	3	2	0	13	3	2	0	4	5	8	12	6304	Terry Eccles 7
Tranmere Rovers	12	3	2	2	7	5	1	2	2	5	6	12	4158	Russell Allen, Bobby Tynan 3
Reading	12	3	1	1	9	4	2	1	4	8	14	12	8050	John Murray 6
Peterborough Utd.	14	5	1	2	10	7	0	1	5	6	17	12	6365	Bob Doyle, Chris Turner 3
Gillingham	12	2	2	1	7	6	2	1	4	10	14	11	5872	Damien Richardson 6
Chesterfield	12	2	1	3	6	11	2	1	3	7	10	10	4082	Rod Fern 5
Oxford United	12	1	3	2	11	12	1	2	3	9	11	9	4123	Mick Tait 5
Walsall	12	2	1	2	10	9	1	2	4	3	12	9	5490	Alan Buckley 6
Grimsby Town	11	3	2	1	6	3	0	0	5	4	15	8	4403	Malcolm Partridge, Joe Waters 3
Northampton Town	12	2	0	3	5	6	1	2	4	8	14	8	5620	Derrick Christie 3
Port Vale	13	2	1	3	9	9	0	3	4	4	13	8	4265	Colin Tartt 3
Portsmouth	12	1	3	2	5	7	0	2	4	6	14	7	8615	Micky Mellows 4
York City	12	2	2	3	7	11	0	0	5	4	16	6	2680	Jim Hinch 3



# TOWN S

SEASON 1976 - 77

DATE	LGE.H POS./	OPPONENTS	H-T	F-T	SCORERS (P) = PENALTY	AT DAI
S 14 AUG ( )	H	NORTHAMPTON TOWN (FLC1)	1-0	3-2	STROUD, GODDARD, SYRETT	6
W 18 AUG ( )	A	NORTHAMPTON TOWN (FLC1)	0-0	0-2		7
S 21 AUG ( )	H	PORT VALE	0-0	1-0	SYRETT	6
TU 24 AUG ( )	A	PORTSMOUTH	0-2	1-2	ANDERSON	7
S 28 AUG (4)	H	WREXHAM	0-0	3-2	MOSS 2, PROPHETT	6
S 4 SEP (3)	A	CHESTERFIELD	0-0	1-0	ROGERS	4
S 11 SEP (2)	H	SHEFFIELD WEDNESDAY	1-1	5-2	MOSS, SYRETT 2, ANDERSON AIZLEWOOD	8
S 18 SEP (3)	A	LINCOLN CITY	0-0	0-0		7
S 25 SEP (3)	H	GILLINGHAM	1-1	2-2	STROUD, AIZLEWOOD	8
W 29 SEP (3)	A	PETERBOROUGH UNITED	0-1	0-1		5
S 2 OCT (10)	A	READING	0-3	1-4	MOSS	11
S 9 OCT (6)	H	SHREWSBURY TOWN	0-0	1-0	PROPHETT	9
S 16 OCT (10)	A	WALSALL	0-1	0-2		5
S 23 OCT (5)	H	NORTHAMPTON TOWN	2-0	5-1	ANDERSON (2P), MOSS MCLAUGHLIN, SYRETT	7
TU 26 OCT (5)	A	BURY	0-0	1-0	DIXON	6
S 30 OCT ( )	H	TRANMERE ROVERS	-	-		
TU 2 NOV ( )	H	CRYSTAL PALACE	-	-		
S 6 NOV ( )	A	BRIGHTON & HOVE ALBION	-	-		
S 13 NOV ( )	H	ROTHERHAM UNITED	-	-		
S 20 NOV ( )		(FAC1)	-	-		
S 27 NOV ( )	A	MANSFIELD TOWN	-	-		
F 3 DEC ( )	H	GRIMSBY TOWN	-	-		
S 11 DEC ( )		(FAC2)	-	-		
S 18 DEC ( )	A	CHESTER	-	-		
M 27 DEC ( )	H	OXFORD UNITED	-	-		
S 1 JAN ( )	H	BRIGHTON & HOVE ALBION	-	-		
M 3 JAN ( )	A	TRANMERE ROVERS	-	-		
S 8 JAN ( )	A	PRESTON NORTH END (FAC3)	-	-		
S 15 JAN ( )	H	PORTSMOUTH	-	-		
S 22 JAN ( )	A	PORT VALE	-	-		
S 29 JAN ( )	H	YORK CITY (FAC4)	-	-		
S 5 FEB ( )	A	WREXHAM	-	-		
S 12 FEB ( )	H	CHESTERFIELD	-	-		
S 19 FEB ( )	A	SHEFFIELD WEDNESDAY	-	-		
S 26 FEB ( )	H	LINCOLN CITY (FAC5)	-	-		
S 5 MAR ( )	A	GILLINGHAM	-	-		
F 11 MAR ( )	H	READING	-	-		
S 19 MAR ( )	A	SHREWSBURY TOWN (FAC6)	-	-		
S 26 MAR ( )	H	WALSALL	-	-		
F 1 APR ( )	A	NORTHAMPTON TOWN	-	-		
F 8 APR ( )	A	OXFORD UNITED	-	-		
S 9 APR ( )	H	PETERBOROUGH UNITED	-	-		
TU 12 APR ( )	A	CRYSTAL PALACE	-	-		
S 16 APR ( )	H	BURY	-	-		
TU 19 APR ( )	A	YORK CITY	-	-		
S 23 APR ( )	A	ROTHERHAM UNITED (FACSF)	-	-		
S 30 APR ( )	H	MANSFIELD TOWN	-	-		
TU 3 MAY ( )	H	PRESTON NORTH END	-	-		
S 7 MAY ( )	A	GRIMSBY TOWN	-	-		
S 14 MAY ( )	H	CHESTER	-	-		
S 21 MAY ( )		(FACF)	-	-		



# STATS

(FOR DIRECTORY OF CODES - SEE BELOW)

S - DENOTES SUBSTITUTED PLAYER

PLAYERS	ATTEN DANCE	ACCUM PNTS	1	2	3	4	5	6	7	8	9	10	11	SUB
ARD, SYRETT	6253		01	02	03	04	05	06	07S	08	09	10	11	12
	7037		01	02	03	04S	05	06	07	08	09	10	11	12
	6138	2	01	02	03	04	05	06	13	10	12	09	11	
	7898	2	01	02	03	04	05S	06	13	08	12	09	11	14
ETT	6204	4	01	02	03	04	15	06	13	08	12	09	11	
	4148	6	01	02	03	04	15	06	07	08	12	09	11	
2, ANDERSON	8698	8	01	02	03	04	05	06	13	08	12	09	11	
	7379	9	01	02	03	16	05	06	13	08	12	09	11	
WOOD	8678	10	01	02	03	04	05S	06	13	08	12	16	11	09
	5783	10	01	02	03	04	05	06	13	08S	12	16	11	10
	11670	10	01	02	03	04	05S	06	13	10	12	16	11	09
	9017	12	01	02	03	04	15	06	13	10	12	16	09	
	5529	12	01	02	03	04	08	06	13	16	12	10	11	
MOSS	7285	14	01	08	17	04	05	06	13	02	12	16	11	
SYRETT	6405	16	01	08	17	04	05	06	13	10	12	16	11	

## SWINDON TOWN PLAYING STAFF 1976-77

(League Games only - including substitute appearances)

CODE USED ABOVE		THIS SEASON APPS/GOALS	CAREER APPS/GOALS
01	JIMMY ALLAN	13	83
02	JOHN MCLAUGHLIN	12/1	179/9
03	TONY TAYLOR	11	284/16
04	KENNY STROUD	12/1	97/7
05	STEVE AIZLEWOOD	9/2	210/19
06	COLIN PROPHETT	13/2	234/12
07	DON ROGERS	1/1	499/182
08	WILL DIXON	10/1	263/8
09	HOWARD GODDARD	9	73/18
10	GERRY O'BRIEN	6	98/2
11	TREVOR ANDERSON	12/4	101/23
12	DAVE SYRETT	13/4	91/26
13	DAVE MOSS	12/5	152/35
14	PHIL HARRIS	1	1
15	FRANK BURROWS	3	484/14
16	RAY MCHALE	12/2*	217/48
17	JOHN TROLLOPE	2	664/20

\* Includes 4 apps. 2 gls. for Halifax Town

### WITH THE RESERVES

Sat. 23rd October AWAY PLYMOUTH ARGYLE 0-0 Att. : 652

Barron; Andrews, Tanner; Thompson, Lewis, Collicutt; Gilligan (a), Harris, Goddard, Brinkworth, Gilligan (J).



**SWINDON v TRANMERE**

## FULL LEAGUE RESULTS (Swindon Score First)

						Gate
*	Oct 18	1958	Home	1 - 2	Micklewright	13765
	Mar 7	1959	Away	1 - 3	Skull	8234
	Apr 15	1960	Away	2 - 2	Mellor Hunt	10438
	Apr 18	1960	Home	1 - 1	Gauld	10524
	Aug 22	1960	Away	2 - 2	Chamberlain 2	11105
	Aug 31	1960	Home	1 - 0	Jackson	10781
	Sep 2	1967	Home	3 - 1	Penman 2 - Rogers	12152
	Nov 13	1967	Away	2 - 3	Smart Rogers	6590
	Jan 24	1969	Away	5 - 3	Jones 2 Rogers Smart Noble	8353
	Feb 18	1969	Home	1 - 0	Noble	19714
	Sep 3	1974	Home	0 - 0		5511
	Oct 21	1974	Away	0 - 3		2404

## \* SWINDON TEAM IN FIRST FOOTBALL LEAGUE FIXTURE BETWEEN CLUBS:

Burton; Neal, Bingley; Morgan, Jack, Owen; Corbett, Micklewright, Kelly, Edwards, Chamberlain.

## LEAGUE SUMMARY:

	W	D	L	F - A	
Home	3	2	1	7 - 4	
Away	1	2	3	12 - 16	
Total	4	4	4	19 - 20	SWINDON'S SUCCESS RATE : 50%

## TRANSFERS BETWEEN CLUBS:

Alf Day from Tranmere Rovers debut v. Aldershot home Sep. 2, 1939

Pat Jackson to Tranmere Rovers last app. v. Leyton Orient home Apr. 29, 1950.

Stewart Williamson from Tranmere Rovers debut v. Gillingham home Apr. 3, 1954.

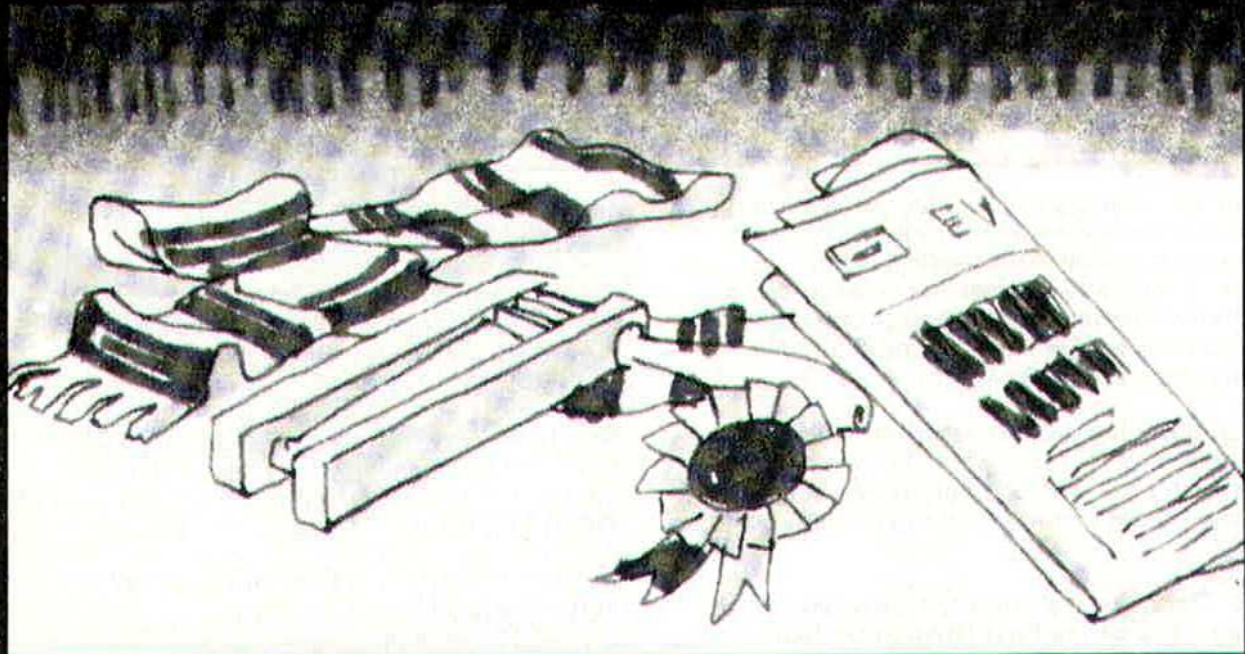
## SWINDON'S PAST MARKSMEN ..... PART TWO ..... 1946 - 1960

(Top Scorers in Football League Games only)

1946 - 47	Bill Stephens	26 goals	1953 - 54	Mickey Bull	12 goals
1947 - 48	Maurice Owen	16	1954 - 55	Maurice Owen	11
1948 - 49	Morris Jones	25	1955 - 56	Maurice Owen	13
1949 - 50	Morris Jones	13	1956 - 57	Bob Edwards	26
1950 - 51	Maurice Owen	9	1957 - 58	John Richards	16
1951 - 52	Maurice Owen	18	1958 - 59	{ Bob Edwards	9
1952 - 53	Maurice Owen	17		{ Jim Kelly	9
			1959 - 60	'Bronco' Layne	20



**Part of every supporter's kit.**



**The Evening Advertiser**



**CASTLE'S**

Office and Bakery

**4 and 5 MARKET STREET SWINDON**

Telephone 22017

Specialists—

Birthday Cakes : Wedding Cakes : Dairy Cream :  
Pastries : Crusty Bread : Buns : Rolls : Sponges



For High Class Central Heating, Plumbing  
Painting and Decorating  
Electrical Installations and Repairs

**NORTH WILTS**

Sanitary and Heating Co. Ltd.  
NEWPORT STREET, SWINDON  
Telephone: 35373

**GOODENOUGH & SONS**  
(ESTD. 1899)

Removals Any Distance  
Superior Storage Facilities  
Parcel Storage & Distribution

24/25 CRICKLADE STREET  
Tel. 34555 & 23855



---

# Oh! For The Good (?) Old Days

by Tony Pullein

---

These are depressing times: Days of economic stress when we have become sadly accustomed to news of one club after another facing closure. Luton and Chelsea managed to buy a little more time to sort out their problems but the long-term futures of Portsmouth and Newport are still in some doubts.

At such times it is human nature to recall the "good old days". Yet, such is the way of the human mind that we tend only to remember the happy times. Were the old days really so good?

March, 1962, was a gloriously happy day for Burnley. Top of the First Division by four points, they whacked West Ham 6 - 0. A great day for Ipswich too. This was their debut season in Division One, they crushed Sheffield United 4 - 0 and were soon to pip Burnley for the Championship. Wrexham hammered Hartlepool 10 - 1 in a Fourth Division game.

Meanwhile at Accrington.....they were recovering from a 0 - 4 defeat at Crewe. There was not enough money to pay players' wages, to meet immediate debts. A couple of days later the club resigned from the League and closed down. That was football's darkest day since.....

October 26, 1931. The only other occasion on which a League club has been so desperate as to have to resign during the course of a season. Then it was Wigan Borough who went to the Wall.

Though a newly constituted Wigan Athletic was formed to take over the massive Springfield Park Stadium, and have been trying ever since to get back into the League, they have never come back.

Long-suffering fans have always found plenty to moan about. There were the howls of protest in 1919 when the League had the gall to double admission prices from sixpence to one shilling. Thousands of fans protested that going to football was no longer financially possible for them.

The transfer market has always been a subject of criticism. There was a public outcry in November 1947 when Notts County, a Third

Division club, paid the first £20,000 fee for Chelsea's Tommy Lawton.

"How can any footballer be worth £20,000?" That was the topic of the day. Football had gone mad. £20,000? Surely the transfer spiral had by now reached the ultimate?

Don Revie and Alf Ramsey have known some wretched times as England's team-manager. Failure to beat Poland, and qualify for the 1974 World Cup finals, cost Ramsey his job.

But was any defeat in Ramsey's time as humiliating as.....ENGLAND 0

UNITED STATES 1 !

That was a World Cup tie, too. And England included such super stars as Tom Finney, Wilf Mannion, Stan Mortensen, Stan Matthews, Jackie Milburn and, among others, Alf Ramsey. How, then, can we ever truly contend that those heroes of a golden age of English football would do any better than the current England team when they themselves were beaten by the U.S.A.?

And those Glasgow Rangers' fans who caused all that trouble at Villa Park. Were they really more animal-like than their predecessors who set fire to the goalposts, tore out turnstiles and pitched into rival fans. They were the Rangers' fans of .....1909!

Even before the Football League was formed in 1888 there were hundreds of incidents of soccer violence. Rival Fans of W.B.A. and Aston Villa, en route to a Staffordshire Cup final, threw sods of grass from rival carts and went into battle with pitch forks!

The soccer hooligan. Don't be fooled into thinking he's a modern phenomenon. And financial crises are nothing new. Football has gone though it all before.

Be sure it will pull out of its own present problems to.





## UNDER THE MICROSCOPE



# Will Dixon



Club	Season	Apps	League Goals
Arsenal	69/70	43	—
Reading	70/71	42	—
"	71/72	36(2)	—
"	72/73	29(1)	—
Colchester	73/74	—	—
Swindon	73/74	17	—
"	74/75	38(2)	2
"	75/76	41(3)	6
"	76/77	9	—

**HYGENA SPECIAL OFFER**

QA & White Space — Less 33% off R.R.P.

**CARTERTON BUILDING SUPPLIES LTD.**

1/2 THE PARADE,  
BURFORD ROAD,  
CARTERTON.

Enquiries welcome for all types  
of Building Materials

Tel. 841665



Tel. 841904





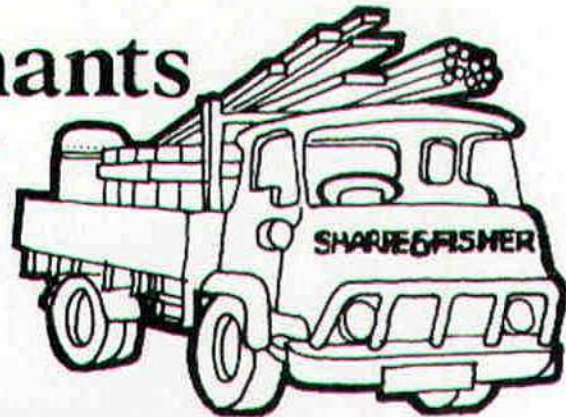


**For fast deliveries of all  
Building Supplies contact**

**Sharpe & Fisher**

**Builders Merchants**

**Tel: Cheltenham 21477**



**Also at Hereford · Bicester · Cardiff · Llanelli**

## **RIMES OF SWINDON**

**INTERNATIONAL TRAVEL AGENTS**

**LUXURY COACH HIRE**

**FOOTBALL EXCURSIONS**

**Dp.**

**Fare**

**All starting from County Ground Car Park.**

**SERVICE DIRECT TO THE GROUND  
ALL SEATS NUMBERED AND RESERVED**

**Book now at  
102 Commercial Road,  
Swindon  
Telephone 27113**

**or**

**46 Cricklade St.,  
Cirencester.  
Telephone 3479**

**or any Rimes Booking Agents**



SATURDAY 30th OCTOBER 1976

**SWINDON TOWN**

1. Allan
2. Dixon
3. Trollope
4. Stroud
5. Aizlewood
6. Prophett
7. Moss
8. O'Brien
9. Syrett
10. McHale
11. Anderson
12. Rogers

at 3.00p.m.



**TRANMERE ROVERS**

1. Johnson-Mathias
2. Flood
3. Parry
4. Griffiths
5. Philpotts
6. Tynen
7. Peplow
8. Cliss
9. Moore
10. Young
11. Allen

Referee: Mr. C. W. Gardiner - Gloucester  
Linesmen:  
Red Flag: Mr. W. H. Bombroff - Frampton Cotterell, Bristol  
Yellow Flag: Mr. S. G. Phelps - Longlevens, Glos.



**MATCH BALL  
DONATED BY**

**The Manager & Staff  
BARCLAYS BANK  
Old Town, Swindon**

**Previous Donors:-**

Institute of Advanced Motorists  
Mrs. M.V. Barrett  
10 Omdurman St., Swindon  
Mr. Howard, Manor Farm, Marston, Devizes.  
Swindon Town Girls  
Mr. W. Collins, 69 Commercial Rd., Swindon  
Mr. J.E. Castle, 4 & 5 Market St., Swindon.  
Mr. Arthur Done.  
Sir Fred Pontin

**KEY OF THE BOARD**

A Gillingham v Preston N.E.  
B Northampton v Brighton  
C Portsmouth v Peterborough  
D Port Vale v Grimsby  
E Reading v Chester  
F Sheffield Wednesday v Mansfield  
G Shrewsbury v Oxford Utd.  
H Walsall v Crystal Palace  
I Wrexham v Bury  
J Birmingham v Q. P. Rangers  
K Coventry v Sunderland  
L Derby v Bristol City  
M Leeds v Arsenal  
N Liverpool v Aston Villa  
O Manchester Utd. v Ipswich  
P Middlesbrough v Leicester  
Q Newcastle v Stoke  
R Norwich v Manchester City  
S Tottenham H v Everton  
T West Brom. Albion v West Ham Utd.